

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Virginia Green Profile:



The Jefferson Hotel

Richmond, Virginia

Opened in 1895, the Jefferson Hotel in Downtown Richmond is a national historic landmark and a charter member of Historic Hotels of America. The Jefferson has recently undergone a complete renovation to enhance the original beauty of its distinct architecture. This conservation ethic extends past tradition and architecture as the management of the Jefferson Hotel is committed to minimizing its environmental impact wherever possible. In 2000, the S.E.R.A Committee (Safety, Energy, Recycling, Accident) was created; and its goals are to monitor the Hotel's use of electricity, gas, water, and to develop ways to reduce their waste.

Virginia Green Activities. When visiting The Jefferson Hotel, you can expect the following practices:

CORE ACTIVITIES for Conference Centers and Lodging

- ④ Provides **optional linen service** in rooms
- ④ Offers **recycling** opportunities to guests and conference attendees
- ④ Eliminates the use of **styrofoam and reduces disposables**
- ④ Practices **water & energy conservation**
- ④ Offers a **green events/conference package**



Additional Activities & Details:

- **Water Efficiency:** Use of low flow faucets and showerheads
 - Maintenance of drips/leaks, inspections by all staff members
- **Energy Efficiency:** HVAC, closed loop system for recirculation

- Fluorescent lights are used wherever possible, 75% of the Hotel
 - LED Exit signs
 - Energy-Star computers
- **Recycling:** currently recycling newspapers and paper and offer recycling of cans and bottles
- **Green Events / Conferences:** ready to work with environmental groups and others who want to minimize wastefulness associated with their events.
- **Landscaping:** Minimal turf- Drought tolerant plants outside
 - Indoor plants, palms
- **Guest Rooms:** Glassware, no disposables
 - individual thermostats
 - low flow faucets and showerheads
 - optional linen service
 - envi-friendly cleaners in bulk and then diluted for different applications
 - bulk dispensers used in all public area restrooms, health club
- **Meeting Room/ Dining:** China, Glass and Silver used, Cloth napkins
 - Grease recycling
- **Laundry:** Water efficient washers
 - Energy efficient dryers
 - Environmentally-friendly detergents
 - Linen segregation-gentle cycles used for lightly soiled
- **Office:** Energy Star emblem considered for each purchase
 - 2 sided copying for internal Hotel use
 - extensive use of electronic documents and records
 - recycling of paper, etc
- **Maintenance:** Preventative maintenance on all vehicles and equipment
 - Use of latex paints throughout the Hotel
 - Use of closed loop system for our cooling towers and hot water system
 - Eliminated use of aerosols



For more information on The Jefferson Hotel, see
www.jeffersonhotel.com.

For more information on **Virginia Green Lodging** program, see www.deq.virginia.gov/p2/lodging.



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